

A range of marketing services to ensure your trade fair appearance is a success



Use your participation in the trade fair as an efficient tool for marketing and new business generation. We offer a wide variety of marketing services designed to publicize your appearance and provide you with effective support before, during and after the event.

You can order our services direct through our online exhibitors' shop **beginning of 2021**.

Use our effective marketing services to tailor your communication

Invitation and contact management

Optimum results for minimum effort—we can provide support for your visitor advertising. Tell your customers that you will be attending the fair and send personal invitations, including vouchers for one-day tickets.

Advertising material

Whether it's through the visitor brochure, correspondence stickers, our popular advertising materials provide you with the perfect mix for your print or digital communications.

Advertising space at the venue

Attract attention at the very place where the industry comes together, with our range of advertising opportunities in outside areas, at the entrances and in the hall areas of the trade fair center.

SAVE THE DATE

transport logistic

Date: May 4 - 7, 2021

in the official transport logistic media. It's the way to guarantee visitors will find your stand. Get a company entry, together with a logo or banner, in the online list of exhibitors, in the visit guide, in the trade fair catalog and in the mobile app.

Company entries

Strengthen your presence with a company entry in the official transport logistic media. It's the way to guarantee visitors will find your stand. Get a company entry, together with a logo or banner, in the online list of exhibitors, in the visit guide, in the trade fair catalog and in the mobile app.

Press and public relations

The media shape opinions. Use our professional PR to polish your image. We will present your company in the trade press across the world—before and during the trade fair.

Additional services

We can provide support for your trade fair planning, for [stand construction](#) and in arranging [your own individual events](#). Order conference and meeting rooms and catering services according to your needs.
