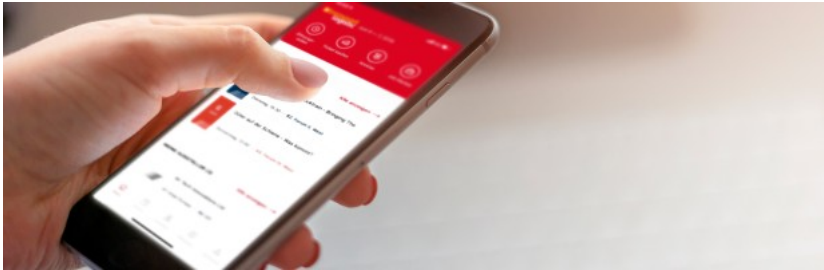


## Discover the transport logistic app



The transport logistic app gives you access to up-to-date information about the trade fair at any time. It makes it easy to organize your visit to the fair in advance, with lists of exhibitors, the entire supporting program and countless other useful features.

## SAVE THE DATE

**transport logistic**

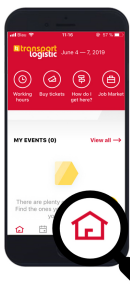
Date: May 4 - 7, 2021



[transport logistic app](#)



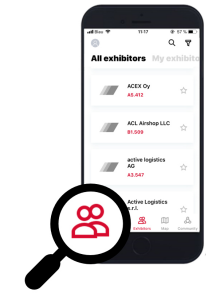
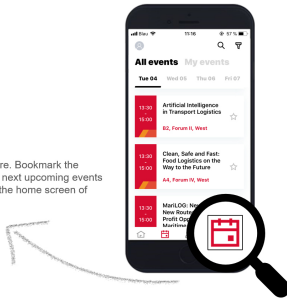
[transport logistic app](#)



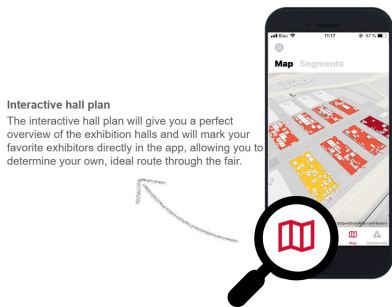
### Home

Start your trade fair visit with the connect app. On the home screen you will find everything about the fair at a glance. Simply navigate to your successful trade fair stay.

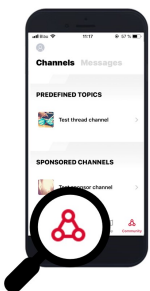
**Events**  
Do not miss an event anymore. Bookmark the events that interest you. The next upcoming events will automatically appear on the home screen of connect.



**Exhibitors**  
You can plan your stay at the fair in advance by selecting your favorites in the exhibitor directory of the app. Find relevant exhibitors and products through our filter function.



**Interactive hall plan**  
The interactive hall plan will give you a perfect overview of the exhibition halls and will mark your favorite exhibitors directly in the app, allowing you to determine your own, ideal route through the fair.



**Current topics of the industry**  
The topic channels are intended to discuss industry-related questions and benefit from each other's experience. Share what you are doing or what is moving you, and get targeted feedback from the industry.

**Networking option**  
Another focus of the app is the networking option: we offer a digital platform for information exchange, discussion and networking. The basic idea is based on group communication. There are so-called channels in which the participants can interact or get in touch with decision-makers and experts from the industry—and stay in touch—before, during and after the show!

## What does the new transport logistic app offer?

- Personalized homescreen with your favorite transport logistic exhibitor and event
- Interactive hall plan
- Networking area with relevant industry participants

The new transport logistic event app helps you have a relaxing trade fair visit by providing appropriate and precise information. In addition, it brings together the decision makers and experts of an industry on one platform and enables discussion on current topics. This allows for industry participants to exchange information, network and stay in touch before, during and after the trade fair—even if you yourself are unable to attend transport logistic.

The app provides you with all the relevant information about transport logistic mobile at a glance, so that you can quickly and easily find your way around the trade fair and thus make your visit as effective as possible.

By using the community area in the app, you can also exchange information with decision-makers and industry experts on relevant topics, take part in discussions, or simply follow them. Of course, you can also get in direct contact with other participants and network with them beyond the trade fair itself.

Thanks to the personalized homescreen, the app provides you with a perfect overview of the events and exhibitors relevant to you, including a hall plan, to make it easier for you to organize a successful trade fair visit.

Filter functions allow you to concentrate quickly and conveniently on what is important to you, thus personalizing your visit to the fair and using it effectively according to your wishes.

The new transport logistic app will soon be available to download free of charge [here!](#)

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### **How much does the community area cost?**

In the community area, we enable users to get in direct contact with other users and to participate in group discussions. For visitors and exhibitors of transport logistic 2019 the community area is included in the ticket price.

For users who do not have a fair pass, there is the possibility to buy a “Networking Only” ticket for EUR 29.

Exhibitors and visitors can additionally purchase a sponsored channel for EUR 399.00, which can be used for communication and advertising purposes. Find out more information below.

The community area can be used for minimum 365 days from the date of purchase.

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### **What does the community area include? What added value do I get?**

The community area of the transport logistic app is a digital, central platform and is based on the idea of group communication, therefore there are so-called channels in which all participants can interact. It enables all those interested in transport logistic to exchange information, regardless of where they may be at that moment. The app brings all the relevant people and information together centrally in one place. In topic channels and private chats, you can exchange information with familiar and new contacts on industry topics or simply read what is happening in the industry.

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### **How can I use the community area?**

## **I already have a trade fair ticket**

When purchasing tickets, you must create a Messe München account. During this process, you create login details (email address and password). You will need these login details again to log in to the app. Enter your email address and password in the login area of the app and you're ready to go. You can exchange information in topic channels and send private messages.

Please note:

To be able to use the community area in the app, you must give your consent when registering. During the registration process you will be asked for your consent to data transfer—you must agree to this in order to use the community area.

## **I do not have a trade fair ticket**

If you do not have a trade fair ticket, you can buy a “Networking Only” ticket in the transport logistic ticket shop. This ticket costs EUR 29.00.

When purchasing a “Networking Only” ticket, you must create a Messe München account. During this process, you create login details (email address and password). You will need these login details again to log in to the app. Enter your email address and password in the login area of the app and you're ready to go. You can exchange information in topic channels and send private messages.

Please note:

To be able to use the community area in the app, you must give your consent when registering. During the registration process you will be asked for your consent to the data transfer—you must agree to this in order to use the community area.

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## **What is a sponsored channel?**

A sponsored channel is a public channel in which all users of the community area can interact. Above all, however, the sponsored channel offers the possibility to reach transport logistic participants, to communicate with them, and to use the channel for advertising measures. Use the sponsored channel to reach all app users and to send them messages, invitations, and other notifications; promote your company or your trade fair stand. You can reach all app users via the sponsored channel—this can be exhibitors, visitors, or industry participants who are not necessarily on site.

In addition, a private group chat is automatically created for your company, in which all employees of the company who also use the community area are automatically added. This way you can easily exchange information among colleagues.

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## **How can I purchase a sponsored channel?**

If you want to purchase a sponsored channel, you have to buy a “Company Account” ticket in the transport logistic ticket shop. This costs EUR 399.00 and will be available in the [transport logistic ticketshop](#) from the beginning of April 2019.

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### **What is the networking directory in the app?**

In the networking directory in the app you can see all participants who have given their consent to appear in the directory. Their full name and company will be listed as well as a short description and a profile photo.

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### **Where do I have to give my consent to be listed?**

When purchasing a visitor ticket and registering for an exhibitor ticket for transport logistic, you will be asked during registration whether you want to be listed in the networking directory of the app or not.

If you want to take advantage of this free community area, you give your consent by ticking the box. If you don't want to be listed in the participants directory, don't check the box, however, this means you can't use the community area.

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### **How long can I use the community area?**

With a visitor ticket and exhibitor pass, as well as a "Networking Only" ticket and "Company Account" ticket, your entitlement is valid for 365 days from the date of purchase.

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### **I have a trade fair ticket but have not registered. How can I use the community area?**

If you have received a trade fair ticket without registering and still want to use the community area, please send an email to [digital@messe-muenchen.de](mailto:digital@messe-muenchen.de)

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→ Information about the free WiFi access

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